PHP SOUTH COAST

11TH JUNE 2016

PHP SOUTH COAST 2016

Sponsorship Prospectus

ABOUT THE CONFERENCE

The PHP South Coast 2016 conference will take place on **11th June 2016** and will be held at "Action Stations", a venue built inside Boathouse No 6 in the Portsmouth Historic Dockyard. The venue includes a fantastic 275-seat tiered auditorium with excellent facilities.

The conference will open at **8am** and will feature a mixture of 50-minute and 20-minute talks from 9am until 5pm, from speakers selected from around the world.

BECOME A SPONSOR TODAY!

email sponsor@phpsouthcoast.co.uk now

WHY SPONSOR PHP SOUTH COAST 2016?

PHP South Coast makes a triumphant return! After last year's hugely successful conference, PHP user groups on the south coast of England will be reuniting to create another fantastic conference.

BRAND AWARENESS

By sponsoring the PHP South Coast 2016 conference, you will be on the ground with up to 275 developers, speakers and leaders in the PHP field - the perfect place to show your brand as a community-supporting organisation.

RECRUITING?

Some of the best PHP developers from across the country and beyond will be in attendance; by putting money into supporting a local community conference, you could significantly save on other recruitment costs.

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WHAT HAPPENED LAST YEAR?

Last year's conference was an incredible achievement and judging by the feedback, it was superbly received. Don't just take our word for it; this is some of the actual feedback we received from attendees:

"Awesome location, very good catering and enough space to be able to have a chat."

"I had a great time. Everyone was very friendly, things ran smoothly."

"Brilliant conference. Beautiful setting, good venue, and the area for breaks and the corridor track really suited its purpose."

"Thanks to everyone involved in organising the conference. It did not feel like it was the first time it had been run. I would definitely come back next year. You picked a great selection of talks."

"It was well organised, the talks were interesting and the people very friendly."

"Great success. The first PHP South Coast event but already a fixture in the calendar. Well organised and great speakers."

"Truly a great event! Great quality and diversity of the talks, fantastic venue, good food, and again, open, friendly atmosphere that encouraged networking."

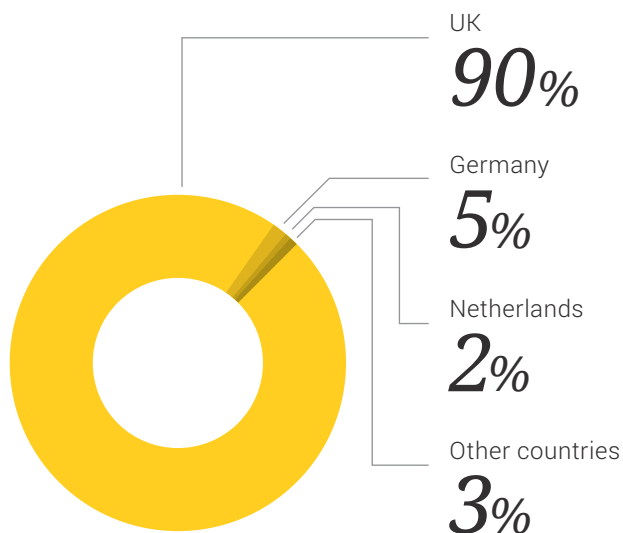*"There will be a next time...right? :)"*

WHO ATTENDS PHP SOUTH COAST?

To give you an idea of the audience that gave raving reviews from last year,
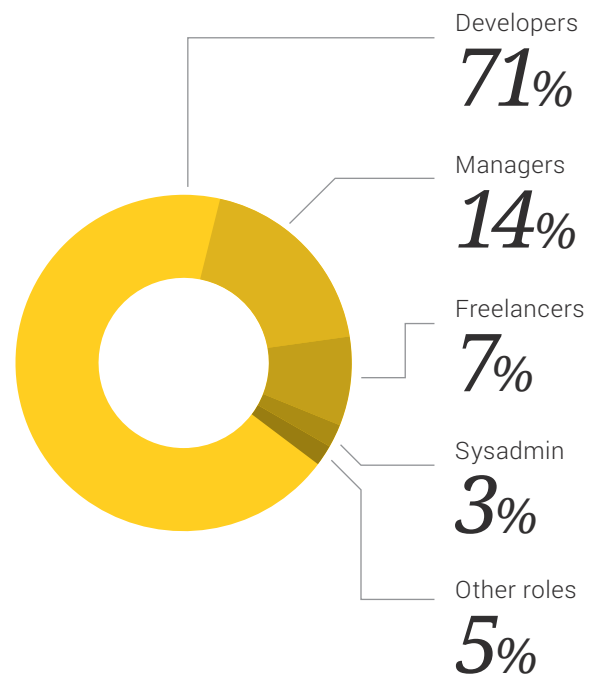
here's some statistics...

ATTENDANCE

96% sold out

ATTENDEE DEMOGRAPHICS

UK
90%

Germany
5%

Netherlands
2%

Other countries
3%

ATTENDEE JOB ROLES

Developers
71%

Managers
14%

Freelancers
7%

Sysadmin
3%

Other roles
5%

SPONSORSHIP PACKAGES

This is where YOU come into play! Help us make the conference a success again by sponsoring.

PLATINUM - £5,000 (SOLD OUT)

All the benefits of the GOLD package, PLUS...

- Full profile on the website (max 150 words) on the conference website with your logo
- A guaranteed 4ft table in the breakout area, your choice of location
- x2 delegate passes
- 10 minute opportunity to speak during the closing speech
- Guaranteed exclusivity of your industry type [3]
- Main track room named after your company

GOLD - £2,500 (4/5 AVAILABLE)

All the benefits of the SILVER package, PLUS...

- A 4ft table in the breakout area [1]
- x2 delegate passes

SILVER - £1,500

All the benefits of the BRONZE package, PLUS...

- Short profile (max 50 words) on the conference website with your logo

BRONZE - £500

- Logo on the website & signage at the conference
- Flyers and/or gifts for delegate bags [5]
- Increased profile as a sponsor of the PHP community
- A thank you at the opening & closing speech
- A warm glow for helping to support PHP South Coast

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ADDITIONAL SPONSORSHIP OPTIONS

Want to put your name to a specific expense for the conference? Then here's the options for you, and let's be honest, all prices are negotiable so get in touch if you fancy something but it seems a little out of your budget.

SPEAKER DINNER - £2,500

As a community conference, we can't pay our speakers, indeed, most of them pay their own travel expenses to come and speak at PHP South Coast. Without the amazing speakers, we'd have no conference, so the least we can do is treat them to an amazing meal the night before the conference. As the Speaker Dinner sponsor, you'd be publicly thanked during the announcements and during the speakers dinner. But wait… we'd love you to attend too[4]! You'll get to address the speakers and mingle with some of the biggest thought leaders in the PHP community.

SOCIAL SPONSOR - £2,000

Your logo will be displayed throughout the social[2], and be credited and thanked for sponsoring the social during announcements. We'll use the money to provide snacks and beverages for everyone at the after-conference social, and will also arrange something special for the guests (last year we supplied board and card games from our games partner). If you would like to sponsor the social and have an idea for entertainment then let us know!

LASER QUEST SPONSOR - £1,500

The laser quest event was a great success last year, arguably it's the hottest sponsorship package on the card. Your logo will be displayed outside the laser quest event and on related signs; you'll also be credited and thanked for sponsoring the laser quest during announcements. We'll also let you shoot lasers at, and be shot by, the attendees, staff and speakers.

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SECOND TRACK SPONSOR - £1,000

Your logo will be displayed outside the second track[2], and the second track will be named after your company (and referred to as such in announcements and media).

ANYTHING ELSE! - GET IN TOUCH

We have a myriad of costs that go into putting in such an amazing event, from speaker's and staff accommodation, to stationery and accountancy. Do you want to be associated with something but don't see it here? Get in touch and we'll figure something out.

All of the sponsor prices shown are excluding VAT, where applicable, and all payments are due within one calendar month of invoicing or prior to the conference, whichever is sooner.

[1] Subject to availability - these are offered on a first-come, first-served basis

[2] You must supply us with artwork by 1st May 2016.

[3] We can only guarantee exclusivity from the point of sign up onwards

[4] Maximum 2 people

[5] Flyers and/or gifts to be provided in whole by, and at the cost of the Sponsor, no later than 2 weeks prior to the conference

THE COMMUNITIES

The PHP South Coast 2016 conference is made up of several PHP communities in the area - primarily the PHP Hampshire, PHP Dorset and BrightonPHP user groups. This year we are adding members from PHP Surrey, PHPSW and PHP Berkshire to our organisation team. The conference is run by passionate volunteers who are determined to create a premier PHP conference right here on the UK's south coast.

All of these user groups were started with the intention of...

- Creating learning opportunities from industry-leading PHP developers around the world
- Raising the worldwide profile of the PHP community
- Rcreating networking opportunities for developers in the community
- Encouraging personal development of web developers
- Creating a diverse and thriving community around the PHP programming language in the south of the UK

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THANK YOU!